FAMILY FEST

2027 Advertising Pack

UNDER 10S GO FREE IN 2027

website advertising • bannering
festival brochure • insert flyers

next page for further details

10TH ANNIVERSARY

25th to 27th June 2027
Wimborne, Dorset

Website Advertising

Promote in a clear way, digitally on our festival website.

Website advertising allows businesses, brands, and charities to promote to Dorset's families across our festival website on various pages with 100s of unique visitors daily.

Whether you are a new independent family business or a brand, our website advertising holds fantastic opportunities for all with festival attendees directed to our website before, during, and after our festival weekend.

Prices below are per website advert:

4 weeks - Wed 2nd June to Wed 30th June 2027	**£50.00**
8 weeks - Wed 5th May to Wed 30th June 2027	**£85.00**
12 weeks - Wed 7th April to Wed 30th June 2027	**£110.00**

Adverts will be on the following pages: home, 2027 tickets, what's on, camping, main stage and FAQs, on desktop and mobile, our highest viewed pages.

Website advert size is 1500 x 1500 pixels

Pre-payment is required to secure advertising spot

25,000 unique visitors between 2024-2026



Email us at hello@familyfestdorset.co.uk
www.wearefamilyfest.co.uk • @wearefamilyfest

Festival Site Bannering

Short and sweet is the best form of advertising.

Promote your business, brand or charity at the main entrance of our festival site, around the festival/car park fence perimeter, or within the festival site itself, with our event banner spaces available across the festival weekend.

Event banners will be seen all across the festival weekend (either visiting or passing) and they are a cheerful way to promote your business, brand or charity to families from across Dorset and surrounding counties.

Prices below are per banner space:

Main Entrance - 2m high x 3.5m wide	**£100.00**
Festival Car Park - 2m high x 3.5 wide	**£80.00**
Festival Site - 1.1m high x 2.3 wide	**£60.00**

Main entrance banners are placed within three fence panels of the main entrance to the festival site. Festival car park banners will be placed around the car park fencing. Festival site banners will be placed around the festival site.

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Seen by 100s across the festival weekend

Pre-payment is required to secure advertising spot

Installed free of charge by our festival team



Festival Brochure

Simple as pie!

We provide each attendee with an event brochure that has the weekend's happenings for our festival providing the focal point to promote via the traditional printed format.

Printed 750x as well as being made available digitally on our website, you are guaranteed to be noticed by all within this piece of effective printed marketing.

Prices below are per advert:

Front Inside Page or Back Page	**£175.00**
Full Page	**£125.00**
Half Page	**£75.00**
Quarter Page	**£50.00**
Flyer Insert (per 250 flyers)	**£50.00**

Handed to every family on arrival to the festival

Pre-payment is required to secure advertising spot

Send your advert as a PDF or JPEG ready for print



Email us at hello@familyfestdorset.co.uk
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contact

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