
FAMILY FEST
2027
Sponsorship Packages
main stage
TOM D JAY
10TH ANNIVERSARY
25th to 27th June 2027
Wimborne, Dorset

introduction

Multi-award winning Family Fest has been welcoming hundreds of families to one of the best family festivals in Wimborne, Dorset that takes place annually at our current home since 2021.

We welcome a selection of offerings for the whole family across our 12 acres of working farmland, including traders, live music, family activities, children's shows, funfair and loads more.

The festival is curated and delivered by a small team of festival creators, and has grown year after year, creating memories for families, with the festival bringing over 14,000 people together across seven main festivals, and over 10,000 people together across one virtual festival with visitors from across the UK, USA, Ukraine, France, Spain and the world.

Family Fest welcomes families from across Wimborne, Bournemouth, Christchurch and Poole as well as further afield from Dorset and Wiltshire, making it a prime location to promote your brand to hundreds of families of all ages and backgrounds.



Fri 25th to Sun 27th June 2027

why sponsor?

- Position your business or brand at the heart of Family Fest
- Engage with over 1,500 physical attendees
- Gain social media presence with over **10,000 impressions** between 2025-2026
- Gain online presence with over **4,000 unique visitors** between 2025-2026
- Support one of Wimborne's most important community events
- Be a part of something that brings families together across Dorset and surrounding counties







Family Fest has...

- **2 nights, 2 days** of festival in Wimborne, Dorset
- 100s of families weclomed every year
- Day and night entertainment
- 1.3k followers on Instagram
- 2.4k followers on Facebook
- 9 years running, with 6 years in Wimborne
- 50+ traders and growing welcomed every year
- Large family campsite next to the festival
- 500+ brochures distrubuted to festival attendees
- Social media coverage via local tourism and news outlets







headline sponsor

1x available

£4499

The headline sponsor for Family Fest 2027 with your business or brand in prime location for the partnership including 'in association with' in all primary locations, press, social and print coverage, pitch within the festival, bannering, full page advert in brochure, website advertising and more

main stage sponsor

1x available

£2499

The main stage sponsor for Family Fest 2027 with your business or brand stage naming and branding, press, social and print coverage, full page advert in brochure, bannering, website advertising and more

activity sponsor

The activity sponsor for Family Fest 2027 with your business or brand advertising for the activity within the festival, half page advert in brochure, bannering and website advertising as well as included in our social and print coverage

£649

5x available

support sponsor

The support sponsor for Family Fest 2027 with bannering and website advertising, a pitch at the festival for the weekend and included in our partnerships for 2027

£299

2027 Sponsorship Packages

next page for what's included

2027 Sponsorship Packages

Marketing + PR Opportunities	Headline Sponsor £4499	Stage Sponsor £2499	Activity Sponsor £649	Support Sponsor £299
Inclusion in all mentions of Family Fest 2027 festival - 'Family Fest presented by (your brand)'	★			
Access to Family Fest marketing assets (incl. logo, social media graphics) to use for own marketing activities for your brand or business	★	★	★	★
Logo on Family Fest official website - homepage	★	★	★	★
Logo on Family Fest 2027 marketing (incl. posters, flyers and banners)	★	★	★	★
Dedicated page on our website with information about your business or brand	★	★		
Sponsorship announcment (own section) in our email subscriber newsletter send out	★	★		
Sponsorship announcement via on Family Fest official website via press release	★	★	★	
Sponsorship announcement on Family Fest socials	★	★	★	★
Press release created and shared with local news outlets regarding the sponsorship	★	★		
Comment opportunities in press releases	★	★		
Website advertising on Family Fest official website	All Pages	6 pages	2 pages	1 page

2027 Sponsorship Packages

	Headline Sponsor £4499	Stage Sponsor £2499	Activity Sponsor £649	Support Sponsor £299
Exhibition + Onsite Marketing Opportunities				
3m x 9m Trading/Promotion Pitch for the Festival Weekend in a prominent part of the festival	★			
Trading/Promotion Pitch for the Festival Weekend (in the traders village)		3m x 6m	3m x 3m	3m x 3m
Bannering - front entrance, campsite, car park and main stage (maximum 8 banners)	★			
Bannering - front entrance and main stage (maximum 4 banners)		★		
Bannering - front entrance and either campsite or main stage (1 for each location)			★	
PA Announcements across the festival weekend on main stage	★	★		
Tickets to the festival weekend (Friday, Saturday and Sunday)	25	15	5	2
Prime parking spaces for the weekend	5	2	1	1
Brochure advert in our Family Fest 2026 brochure	Full	Full	Half	
Leaflets in our festival goodie bags handed out at the main entrance to selected festival attendees	★	★	★	★

previous partners:

YELLOW BUSES

beryl

BOURNEMOUTH

NEW FOREST SPRING WATER
Pure Nature, Pure Hydration

Burrows COACHES

more
Part of GoAhead

returning partners:

Wimborne B.I.D
Making it Happen
Business improvement district

total
Guide to Dorset.

titan tents







contact

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